



711 Mast Road, Manchester, NH 03102-1409
Tel: 603-622-2344 ☎ Fax: 603-623-3562

Billboard Specifications

Size of boards (S. Willow Street): 10'6" high x 20'-0" wide (210 square feet).

Size of board (Second Street): 10' high x 20'-0" wide (200 square feet).

Lighting: Billboards are fully illuminated from dusk to dawn.

Rental term: Rates quoted herein are based on a 12 month rental term.

Artwork set-up fee: \$175 includes design and layout of copy for each billboard banner.

Billboard Banner Production: \$780 includes production, grommets, and shipping for each billboard banner.

Installation and removal of banners: \$375 includes transportation and installation of banner on billboard; then removal and discarding of banner at expiration of rental term . (A crane/aerial equipment is required for each installation and removal.)

Additional Conditions

Upon expiration of a contracted rental term, the rental of the boards shall expire unless extended with 30 days notice prior to expiration of term.

Jutras Signs reserves the right to deny or edit any and all copy, graphics, words, images or other content that may be deemed inappropriate or unacceptable for public display.



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676 Second Street (SB) Monthly Rent (12 month term): \$ 900

Mounted on roof of a house facing southbound. (currently reads Jutras Signs & Flags in photo).

NHDOT average daily traffic is 8,500+ (50% of 17,000 SB + NB in 2002).

Board is available immediately.

8040 South Willow Street (SB) Monthly Rent (12 month term): \$ 900

Self-supported facing southbound (currently reads: High Pressure at Work in photo)

NHDOT average daily traffic is 6,500+ (50% of 13,000 SB + NB in 2002).

Board is available within 30 or less days (now month-to-month).

8040 South Willow Street (NB) Monthly Rent (12 month term): \$ 900

Self-supported facing northbound (currently reads: UBM in photo)

NHDOT average daily traffic is 6,500+ (50% of 13,000 NB + SB in 2002).

Board is not currently available.

8050 S. Willow Street (SB Inner) Monthly Rent (12 month term): \$ 675

Self-supported inner board of pair facing southbound (currently reads:

Have You Heard the News in photo).

NHDOT average daily traffic is 6,500+ (50% of 13,000 SB + NB in 2002).

Board is available immediately.

8050 S. Willow Street (SB Outer) Monthly Rent (12 month term): \$ 675

Self-supported outer board of pair facing southbound (currently reads: The Morning BUZZ in photo).

NHDOT average daily traffic is 6,500+ (50% of 13,000 SB + NB in 2002).

Board is available within 30 or less days (now month-to-month).

8050 S. Willow Street (NB Inner) Monthly Rent (12 month term): \$ 675

Self-supported inner board of pair facing northbound (currently reads Precision Imports in photo).

NHDOT average daily traffic is 6,500+ (50% of 13,000 SB + NB in 2002).

Board is not currently available. Under contract until 2010.

8050 S. Willow Street (NB Outer) Monthly Rent (12 month term): \$ 675

Self-supported outer board of pair facing northbound (currently reads: Volunteer In photo).

NHDOT average daily traffic is 6,500+ (50% of 13,000 SB + NB in 2002).

Board is available immediately.



676 Second SB.JPG



8040 SWillow NB.JPG



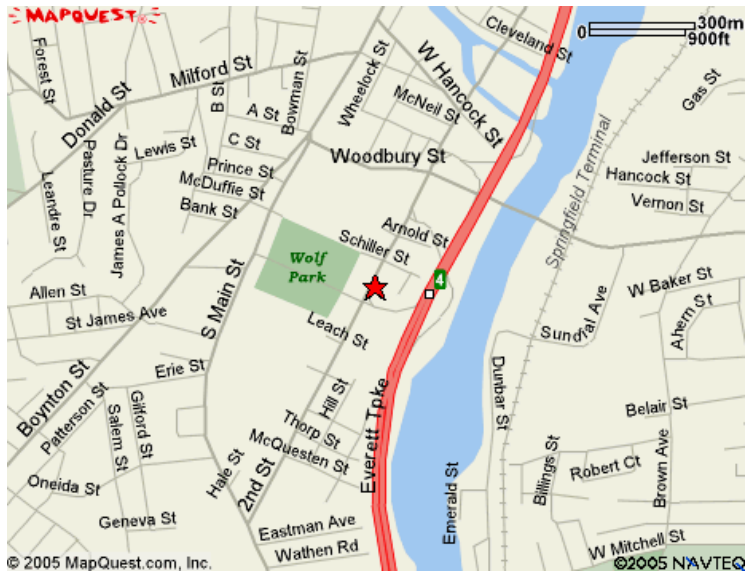
8040 SWillow SB.JPG



8050 SWillow NB.JPG



8050 SWillow SB.JPG



676 Second Street Manchester, NH



8040 South Willow Street Manchester, NH



8050 South Willow Street Manchester, NH

NHDOT Average Daily Traffic Statistics

676 Second Street

STATE OF NEW HAMPSHIRE
DEPARTMENT OF TRANSPORTATION
BUREAU OF TRANSPORTATION PLANNING

Bureau of Planning, Traffic Section, Traffic Reports										<i>05-Apr-04</i>	
STAT.	TYPE	LOCATION	FC	1996	1997	1998	1999	2000	2001	2002	2003
Town: MANCHESTER											
285055	82	NH 114A (SECOND ST) SOUTH OF MCNEIL ST	14	*	*	18000	14000	*	*	18000	*
285118	82	US 3 (SECOND ST) NORTH OF SOUTH MAIN ST	14	16000	17000	16000	17000	*	*	16000	*
										Average:	17000

8040 S. Willow Street 8050 S. Willow Street

STATE OF NEW HAMPSHIRE
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Bureau of Planning, Traffic Section, Traffic Reports										<i>05-Apr-04</i>	
STAT.	TYPE	LOCATION	FC	1996	1997	1998	1999	2000	2001	2002	2003
Town: MANCHESTER											
285159	82	NH 28 (SOUTH WILLOW ST) NORTH OF SHEFFIELD RD	16	7900	*	*	11000	*	*	13000	*
										Total:	13000